

Illinois Solar Energy Association

2016

Illinois Solar Tour

Sponsorship Proposal

The Illinois Solar Energy Association (ISEA) is a non-profit organization promoting the widespread application of solar and other forms of renewable energy through education and advocacy. As the Illinois chapter of the American Solar Energy Society (ASES), ISEA is the state resource for renewable energy related policy developments, educational classes, events, and access to local renewable energy developers.

The National Solar Tour, coordinated by ASES, is the largest grassroots solar event worldwide with 48 to 50 states participating annually. ISEA has organized an Illinois Solar Tour since 2007, growing in size, scope and reputation, and had over 1,200 host site visits in 2014. The Illinois Solar Tour highlights home, business and nonprofit renewable energy installations throughout the state and provides an opportunity for the public to learn from fellow home and business owners about renewable energy.



Your 2016 Illinois Solar Tour Sponsorship will:

- Expose your business to people interested in renewable energy and green living
- Reach 4,000 ISEA contacts, 400 ISEA members, and thousands of homeowners, business owners, public officials, and students
- Support public education of the effectiveness of solar, wind and geothermal technologies in Illinois which creates jobs and grows the local economy.

ISEA SOLAR TOUR CHAMPION - \$1,500

Organization logo and link on:

- Solar Tour website
- Solar Tour email announcements

Organization logo on:

- Solar Tour print materials
- Solar Tour digital materials

Social Media exposure - Facebook, LinkedIn, Twitter and ISEA Blog

Sponsorship marketed on ISEA website, e-newsletter, and Business brochure/materials distributed to all host sites

ISEA SOLAR TOUR PARTNER - \$500

Organization logo on:

- Solar Tour website
- Solar Tour email announcements

Social Media exposure - Facebook, LinkedIn, Twitter and ISEA Blog

Support recognized on ISEA website and e-newsletter

ISEA SOLAR TOUR SUPPORTER - \$250

Organization logo on:

- Solar Tour website
- Support recognized on ISEA website and e-newsletter

ISEA SOLAR TOUR ADVOCATE - \$100 minimum suggested donation

Name listed as Solar Advocate on the Solar Tour website

